

October 30, 2006

To Whom It May Concern:

The Dallas Mavericks are very proud to have teamed up with GOOD (Global Organization for Organ Donation) to raise awareness for organ, eye, and tissue donation in the Dallas/Fort Worth area.

We are currently negotiating with *The Dallas Morning News* to create a community services partnership for this awareness campaign. In the interim the Dallas Mavericks will kickoff the campaign during November/December by:

- Becoming workplace partners- offering organ donor cards to Dallas Mavericks employees
- Including GOOD's website link and story on mavs.com Community Corner Page.
- Encouraging Dallas Mavericks player participation and site visits.
- Creating an Organ Donor Awareness Night on April 13, 2007 Mays vs. Utah Jazz game.
- Distributing Organ Donor cards during the game and providing information tables.

Sincerely,

Sandra Martinez

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